

FOR IMMEDIATE RELEASE

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COWAN, GUTESKI & Co., P.A.
WINS THREE AWARDS FOR THEIR PROFESSIONAL DEVELOPMENT
AND INTERNAL COMMUNICATIONS PROGRAMS

Toms River, New Jersey, October 17, 2005 - Cowan, Guteski & Co., P.A., one of the leading accounting and consulting firms in New Jersey, is pleased to announce that it has won three awards for professional development and communications programs initiated by the Firm. Both Practical Accountant Magazine and the Jersey Shore Public Relations and Advertising Association (“JSPRAA”) recognized the Firm’s Professional Development Program. Practical Accountant Magazine awarded them their Practice Innovation Award and JSPRAA a silver JASPER Award in the Public Relations – Employee Relations category.

Cowan, Guteski and Company's Professional Development Program consists of three programs focused on providing their professional team with the tools needed to develop and succeed in their career:

- “The Best Year Ever Program” - 12 months of professionally facilitated training classes by Eric Taylor, President of Eric Taylor’s Empowerment Group, focus on the core elements of business development skills in the areas of sales, networking, personal referrals, relationship building and presentation skills,.
- Mentoring Program - Group and individual monthly mentoring sessions by niche and/or service area with the Managing Director or other senior executive.
- Young Professionals Group - An elite group of Young Professionals (team members under 35 years of age) to promote networking and business development opportunities.

The program is available to each accountant and professional team member. Since the inception of the program, the firm has realized a 45% increase in new business. Monthly training, coaching, mentoring and networking opportunities can be directly attributed to this growth.

JSPRAA also awarded Cowan, Guteski & Company with a silver JAPER Award for their internal newsletter. – CG Footnotes. CG Footnotes was created to enhance internal

communications, educate their team on new service offerings and encourage team members to develop new business opportunities. Each issue of CG Footnotes includes department news, niche updates, team profiles, team pictures, marketing tips, firm announcements, and service highlights.

For more information on either program, contact Eileen Monesson, Marketing Director, at 732-349-6880 ext. 157 or visit www.cowanguteski.com.

ABOUT COWAN, GUTESKI & COMPANY, P.A.

As a diversified certified public accounting firm, Cowan, Guteski & Co., P.A. is committed to being an active partner in their clients' growth by delivering quality, valued-added services. With a focus on the Construction, Healthcare, Legal, Manufacturing, Professional Services and Real Estate industries, they provide business consulting, profitability enhancement, wealth management, forensic accounting and litigation support in addition to traditional accounting and tax services. Cowan, Guteski & Company is a member of CPA International, one of the world's largest networks of independent certified public accounting firms. This affiliation, along with the experience of their professionals, gives them the resources to be competitive with the "Big 4" and regional firms, and the ability to provide personalized service focused on their clients' financial growth. Visit www.cowanguteski.com for more information.

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